

## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Waterfront Strategies**  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue NW  
 Suite 800  
 Washington, DC 20007

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
254371-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/SEIU Cope	HOUSE MAJOR PAC SEIU	1439

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	254371	06237121

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	120	127

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:34 PM M-F 11p News 11-1135p :30 SEIU12FL10T02H \$1,800.00 NM 2 WKMG Th 10/04/12 11:24 PM M-F 11p News 11-1135p :30 SEIU12FL10T02H \$1,800.00 NM									
2	10/02/12	10/08/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 Price Is Right 11a-12p :00 <del>\$800.00</del> NM See MG 2.6 4 WKMG W 10/03/12 10:58 AM Price Is Right 11a-12p :30 SEIU12FL10T02H \$800.00 NM 5 WKMG Th 10/04/12 10:59 AM Price Is Right 11a-12p :30 HMP12FL10T02H \$800.00 NM 3 WKMG F 10/05/12 11:59 AM Price Is Right 11a-12p :30 HMP12FL10T02H \$800.00 NM 6 WKMG F 10/05/12 3:46 PM The Doctors 3-4p :30 HMP12FL10T02H \$800.00 NM MG for 2.2 10/02 1 WKMG M 10/08/12 10:58 AM Price Is Right 11a-12p :30 SEIU12FL10T02H \$800.00 NM									

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Advertiser	Product	Estimate Number	
ISS/SEIU Cope	HOUSE MAJOR PAC SEIU	1439	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/02/12	10/08/12	Soaps	12:30-2p	MTWTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/02/12 12:28 PM Soaps 12:30-2p :30 HMP12FL10T02H \$800.00 NM 1 WKMG Tu 10/02/12 1:59 PM Soaps 12:30-2p :30 SEIU12FL10T02H \$800.00 NM 2 WKMG W 10/03/12 12:29 PM Soaps 12:30-2p :30 SEIU12FL10T02H \$800.00 NM 3 WKMG Th 10/04/12 12:28 PM Soaps 12:30-2p :30 HMP12FL10T02H \$800.00 NM 4 WKMG F 10/05/12 1:29 PM Soaps 12:30-2p :30 HMP12FL10T02H \$800.00 NM 5 WKMG M 10/08/12 12:29 PM Soaps 12:30-2p :30 SEIU12FL10T02H \$800.00 NM									
4	10/02/12	10/08/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/02/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 SEIU12FL10T02H \$650.00 NM 1 WKMG W 10/03/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 HMP12FL10T02H \$650.00 NM 5 WKMG Th 10/04/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 SEIU12FL10T02H \$650.00 NM 2 WKMG F 10/05/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 SEIU12FL10T02H \$650.00 NM 4 WKMG M 10/08/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 HMP12FL10T02H \$650.00 NM									
5	10/02/12	10/08/12	The Doctors	3-4p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 3:26 PM The Doctors 3-4p :30 HMP12FL10T02H \$350.00 NM 4 WKMG W 10/03/12 3:46 PM The Doctors 3-4p :30 HMP12FL10T02H \$350.00 NM 5 WKMG Th 10/04/12 3:13 PM The Doctors 3-4p :30 SEIU12FL10T02H \$350.00 NM 1 WKMG F 10/05/12 3:13 PM The Doctors 3-4p :30 SEIU12FL10T02H \$350.00 NM 3 WKMG M 10/08/12 3:24 PM The Doctors 3-4p :30 HMP12FL10T02H \$350.00 NM									
6	10/02/12	10/08/12	Extra	4-430p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/02/12 4:12 PM Extra 4-430p :30 SEIU12FL10T02H \$475.00 NM 2 WKMG W 10/03/12 3:59 PM Extra 4-430p :30 SEIU12FL10T02H \$475.00 NM 4 WKMG Th 10/04/12 3:59 PM Extra 4-430p :30 HMP12FL10T02H \$475.00 NM 1 WKMG M 10/08/12 4:00 PM Extra 4-430p :30 SEIU12FL10T02H \$475.00 NM									

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Advertiser	Product	Estimate Number	
ISS/SEIU Cope	HOUSE MAJOR PAC SEIU	1439	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/02/12	10/08/12	Inside Edition	430-5P	MTWTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/02/12 4:57 PM Inside Edition 430-5P :30 HMP12FL10T02H \$475.00 NM 1 WKMG W 10/03/12 4:57 PM Inside Edition 430-5P :30 HMP12FL10T02H \$475.00 NM 5 WKMG Th 10/04/12 4:50 PM Inside Edition 430-5P :30 SEIU12FL10T02H \$475.00 NM 3 WKMG F 10/05/12 4:51 PM Inside Edition 430-5P :30 SEIU12FL10T02H \$475.00 NM 2 WKMG M 10/08/12 4:51 PM Inside Edition 430-5P :30 HMP12FL10T02H \$475.00 NM									
8	10/02/12	10/08/12	Morn News at 5a	5-530a	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:25 AM Morn News at 5a 5-530a :30 HMP12FL10T02H \$325.00 NM 4 WKMG W 10/03/12 5:14 AM Morn News at 5a 5-530a :30 HMP12FL10T02H \$325.00 NM 2 WKMG Th 10/04/12 5:12 AM Morn News at 5a 5-530a :30 SEIU12FL10T02H \$325.00 NM 5 WKMG F 10/05/12 5:15 AM Morn News at 5a 5-530a :30 HMP12FL10T02H \$325.00 NM 3 WKMG M 10/08/12 5:25 AM Morn News at 5a 5-530a :30 HMP12FL10T02H \$325.00 NM									
9	10/02/12	10/08/12	News at 5p	5-530p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:11 PM News at 5p 5-530p :30 SEIU12FL10T02H \$650.00 NM 3 WKMG W 10/03/12 5:23 PM News at 5p 5-530p :30 SEIU12FL10T02H \$650.00 NM 5 WKMG Th 10/04/12 5:14 PM News at 5p 5-530p :30 HMP12FL10T02H \$650.00 NM 2 WKMG F 10/05/12 5:24 PM News at 5p 5-530p :30 HMP12FL10T02H \$650.00 NM 4 WKMG M 10/08/12 5:24 PM News at 5p 5-530p :30 SEIU12FL10T02H \$650.00 NM									
10	10/02/12	10/08/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/03/12 5:56 AM Morn News at 530a 530-6a :30 SEIU12FL10T02H \$375.00 NM 4 WKMG Th 10/04/12 5:30 AM Morn News at 530a 530-6a :30 HMP12FL10T02H \$375.00 NM 1 WKMG F 10/05/12 5:43 AM Morn News at 530a 530-6a :30 SEIU12FL10T02H \$375.00 NM 3 WKMG M 10/08/12 5:54 AM Morn News at 530a 530-6a :30 SEIU12FL10T02H \$375.00 NM									

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Advertiser	Product	Estimate Number	
ISS/SEIU Cope	HOUSE MAJOR PAC SEIU	1439	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/02/12	10/08/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/02/12 5:46 PM Insider 530p-6p :30 HMP12FL10T02H \$575.00 NM 3 WKMG W 10/03/12 5:55 PM Insider 530p-6p :30 HMP12FL10T02H \$575.00 NM 5 WKMG Th 10/04/12 5:54 PM Insider 530p-6p :30 HMP12FL10T02H \$575.00 NM 2 WKMG F 10/05/12 5:40 PM Insider 530p-6p :30 SEIU12FL10T02H \$575.00 NM 1 WKMG M 10/08/12 5:41 PM Insider 530p-6p :30 HMP12FL10T02H \$575.00 NM									
12	10/02/12	10/08/12	News at 6p	6-630p	MTWTF--	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 6:20 PM News at 6p 6-630p :30 SEIU12FL10T02H \$900.00 NM 3 WKMG Th 10/04/12 6:13 PM News at 6p 6-630p :30 SEIU12FL10T02H \$900.00 NM 6 WKMG Th 10/04/12 6:28 PM News at 6p 6-630p :30 HMP12FL10T02H \$900.00 NM 4 WKMG F 10/05/12 5:58 PM News at 6p 6-630p :30 HMP12FL10T02H \$900.00 NM 1 WKMG F 10/05/12 6:21 PM News at 6p 6-630p :30 SEIU12FL10T02H \$900.00 NM 5 WKMG M 10/08/12 6:21 PM News at 6p 6-630p :30 SEIU12FL10T02H \$900.00 NM									
13	10/02/12	10/08/12	Morn News at 6a	6-7a	MTWTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 6:00 AM Morn News at 6a 6-7a :30 SEIU12FL10T02H \$475.00 NM 3 WKMG W 10/03/12 6:53 AM Morn News at 6a 6-7a :30 HMP12FL10T02H \$475.00 NM 5 WKMG Th 10/04/12 6:12 AM Morn News at 6a 6-7a :30 SEIU12FL10T02H \$475.00 NM 4 WKMG F 10/05/12 6:25 AM Morn News at 6a 6-7a :30 HMP12FL10T02H \$475.00 NM 1 WKMG M 10/08/12 6:23 AM Morn News at 6a 6-7a :30 HMP12FL10T02H \$475.00 NM									
14	10/02/12	10/08/12	News at 7p	7-7:30p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:11 PM News at 7p 7-7:30p :30 HMP12FL10T02H \$1,000.00 NM 2 WKMG W 10/03/12 7:12 PM News at 7p 7-7:30p :30 SEIU12FL10T02H \$1,000.00 NM 3 WKMG Th 10/04/12 7:28 PM News at 7p 7-7:30p :30 SEIU12FL10T02H \$1,000.00 NM									

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15	10/02/12	10/08/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/02/12 8:54 AM The Early Show 7-9a :30 SEIU12FL10T02H \$400.00 NM 1 WKMG W 10/03/12 7:55 AM The Early Show 7-9a :30 SEIU12FL10T02H \$400.00 NM 5 WKMG Th 10/04/12 8:24 AM The Early Show 7-9a :30 HMP12FL10T02H \$400.00 NM 2 WKMG F 10/05/12 8:24 AM The Early Show 7-9a :30 HMP12FL10T02H \$400.00 NM 4 WKMG M 10/08/12 8:39 AM The Early Show 7-9a :30 SEIU12FL10T02H \$400.00 NM									
16	10/02/12	10/08/12	Inside Edition	730-8p	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:30 PM Inside Edition 730-8p :30 SEIU12FL10T02H \$1,100.00 NM 3 WKMG W 10/03/12 7:29 PM Inside Edition 730-8p :30 HMP12FL10T02H \$1,100.00 NM 4 WKMG Th 10/04/12 7:57 PM Inside Edition 730-8p :30 HMP12FL10T02H \$1,100.00 NM 2 WKMG M 10/08/12 7:41 PM Inside Edition 730-8p :30 HMP12FL10T02H \$1,100.00 NM									
17	10/02/12	10/08/12	Rachael Ray	9-10a	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 9:42 AM Rachael Ray 9-10a :30 HMP12FL10T02H \$325.00 NM 5 WKMG W 10/03/12 9:50 AM Rachael Ray 9-10a :30 HMP12FL10T02H \$325.00 NM 1 WKMG Th 10/04/12 9:31 AM Rachael Ray 9-10a :30 SEIU12FL10T02H \$325.00 NM 4 WKMG F 10/05/12 9:42 AM Rachael Ray 9-10a :30 SEIU12FL10T02H \$325.00 NM 3 WKMG M 10/08/12 9:24 AM Rachael Ray 9-10a :30 HMP12FL10T02H \$325.00 NM									
18	10/05/12	10/05/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 10:48 PM Blue Bloods 10-11p :30 HMP12FL10T02H \$4,500.00 NM									
19	10/05/12	10/05/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 7:58 PM CSI:NY 8-9p :30 HMP12FL10T02H \$2,500.00 NM									
20	10/05/12	10/05/12	Made in Jersey	9-10p	----1--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 9:37 PM Made in Jersey 9-10p :30 SEIU12FL10T02H \$3,500.00 NM									

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Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
254371-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/SEIU Cope	HOUSE MAJOR PAC SEIU	1439	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/06/12	10/06/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 8:22 AM The Early Show 7-9a :30 HMP12FL10T02H \$400.00 NM MG for 21.1 10/06 3 WKMG F 10/05/12 7:55 AM The Early Show 7-9a :30 SEIU12FL10T02H \$400.00 NM MG for 21.1 10/06 1 WKMG Sa 10/06/12 Sat Local 6 News at 6p 6-630p :00 <del>\$800.00</del> NM See MG 21.2,21.3									
22	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 12:06 AM Sun 11p News after NFL Late News :30 SEIU12FL10T02H \$1,500.00 NM									
23	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----1	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:28 AM 6-830a Sun News 6a-830a :30 SEIU12FL10T02H \$240.00 NM									
24	10/07/12	10/07/12	CBS Eve News	630-7p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/04/12 5:28 PM News at 5p 5-530p :30 SEIU12FL10T02H \$900.00 NM MG for 24.1 10/07 1 WKMG Su 10/07/12 CBS Eve News 630-7p :00 <del>\$900.00</del> NM See MG 24.2									
25	10/07/12	10/07/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 Sun 7-8p 7-8p :00 <del>\$5,000.00</del> NM See MG 25.2 2 WKMG Su 10/07/12 11:33 PM The Mentalist 10-11p :30 HMP12FL10T02H \$5,000.00 NM MG for 25.1 10/07									
26	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/07/12 9:31 AM CBS Sunday Morning 9-1030a :30 HMP12FL10T02H \$1,800.00 NM 1 WKMG Su 10/07/12 10:29 AM CBS Sunday Morning 9-1030a :30 SEIU12FL10T02H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/02/12	10/02/12	NCIS	8-9p	-1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:59 PM NCIS 8-9p :30 HMP12FL10T02H \$8,000.00 NM									
28	10/02/12	10/02/12	NCIS:LA	9-10p	-1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:45 PM NCIS:LA 9-10p :30 SEIU12FL10T02H \$8,000.00 NM									
29	10/03/12	10/03/12	Criminal Minds	9-10p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 10:47 PM Vegas 10-11p :30 HMP12FL10T02H \$6,000.00 NM MG for 29.1 10/03 1 WKMG W 10/03/12 Criminal Minds 9-10p :00 \$6,000.00 NM See MG 29.2									

**Total Spots 93 Gross Total \$94,265.00**

## Payment Terms 30 Days

**Agency Commission \$14,139.75**  
**Net Amount Due \$80,125.25**

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